

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54222-1

DATE PRINTED

09/28/12

AND

PAGE 1

340294	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340689			ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	THREE POINT MEDIA C/O MUNDY			MDSCC - SUPREME COURT		
AND	1322 G St SE Ste 2			606 Townsend St		
ADDRESS	Washington DC 20003-3021			Lansing MI 48933-2313		
	USA			USA		
CONTACT	BOBBY MUSHROE			PRODUCT MDSCC-SC EST#1605		
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO. 1605		PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	06:57A	30S	10/02/12-10/05/12	FIRST FORECAST MORNINGS	4	100.00	400.00
2	10000..	1	05:00A	06:57A	30S	10/08/12-10/08/12	FIRST FORECAST MORNINGS	1	100.00	100.00
3	01010..	2	06:57A	09:00A	30S	10/02/12-10/04/12	CBS THIS MORNING	2	150.00	300.00
4	10000..	1	06:57A	09:00A	30S	10/08/12-10/08/12	CBS THIS MORNING	1	150.00	150.00
52.	2	09:00A	11:00A	30S	10/06/12-10/06/12	CBS NEWS SATURDAY MORNING	2	700.00	1400.00
6	00101..	2	09:00A	09:58A	30S	10/03/12-10/05/12	THE STEVE HARVEY SHOW	2	250.00	500.00
7	01211..	5	09:58A	10:57A	30S	10/02/12-10/05/12	LETS MAKE A DEAL	5	875.00	4375.00
8	20000..	2	09:58A	10:57A	30S	10/08/12-10/08/12	LETS MAKE A DEAL	2	875.00	1750.00
9	00101..	2	10:57A	12:00N	30S	10/03/12-10/05/12	THE PRICE IS RIGHT	2	1000.00	2000.00
10	01010..	2	02:00P	03:00P	30S	10/02/12-10/04/12	THE TALK	2	500.00	1000.00
11	10000..	1	02:00P	03:00P	30S	10/08/12-10/08/12	THE TALK	1	500.00	500.00
12	01111..	4	03:00P	03:58P	30S	10/02/12-10/05/12	RACHAEL RAY	4	300.00	1200.00
13	10000..	1	03:00P	03:58P	30S	10/08/12-10/08/12	RACHAEL RAY	1	300.00	300.00
14	01111..	4	04:58P	06:00P	30S	10/02/12-10/05/12	DR. PHIL	4	500.00	2000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS Washington DC 20003-3021		Lansing MI 48933-2313		
USA		USA		
CONTACT BOBBY MUSHROE		PRODUCT MDSCC-SC EST#1605		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT	
	Pol	1605	1300	
NATIONAL SALESPERSON				
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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	10000..	1	04:58P	06:00P	30S	10/08/12-10/08/12	DR. PHIL	1	500.00	500.00
16	00101..	2	07:28P	07:57P	30S	10/03/12-10/05/12	FAMILY FEUD	2	1200.00	2400.00
171.	1	07:28P	07:57P	30S	10/06/12-10/06/12	INSIDER WEEKEND	1	300.00	300.00
18	01010..	2	11:02P	11:35P	30S	10/02/12-10/04/12	TWO AND A HALF MEN	2	1000.00	2000.00
19	10000..	1	11:02P	11:35P	30S	10/08/12-10/08/12	TWO AND A HALF MEN	1	1000.00	1000.00
20	00101..	2	11:35P	12:37A	30S	10/03/12-10/05/12	DAVID LETTERMAN	2	700.00	1400.00
21	01010..	2	12:37A	01:37A	30S	10/02/12-10/04/12	THE LATE LATE SHOW W/CRAIG	2	350.00	700.00
22	10000..	1	12:37A	01:37A	30S	10/08/12-10/08/12	THE LATE LATE SHOW W/CRAIG	1	350.00	350.00
231.	1	01:02A	02:02A	30S	10/06/12-10/06/12	COLD CASE	1	400.00	400.00
241	1	01:02A	02:02A	30S	10/07/12-10/07/12	LEVERAGE	1	500.00	500.00
25	...1...	1	07:57P	09:00P	30S	10/04/12-10/04/12	BIG BANG/2 HALF MEN	1	8000.00	8000.00
Total Contract:								48		33525.00

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